

PHOENIX CONFERENCING PRESENTS

## Emanuel Kanal's MR Safety Course Australia

# SPONSORSHIP PROSPECTUS

Dr Kanal has recently been awarded 2019's Most Effective Radiology Educator by AuntMinnie.com

**Event Dates & Location:** 25 - 26 October 2020, Amora Hotel Jamison Sydney.



The world's first, largest and most comprehensive MR safety course is back in Australia, along with the most powerful and clinically realistic MR safety simulation software, ever created - MagnetVisionTM!

Dr Emanuel Kanal (Director – University of Pittsburgh Medical Center's MR Services) will present Radiology's hottest topic in its most up to date context in Sydney on October 25 and 26, 2020.

Dr Kanal's reputation as the leader in his field precedes him and his previous Australian courses were completely sold out. MRI Safety is of paramount importance to all parties involved with MRI, from vendors through to end-users. The audience will consist of Radiologists, MR Techs and MR Physicists.

Dr Kanal's Course focuses upon increasing the safety and efficacy of MR sites and provides high quality information for all MRI staff. Gad Safety and retention, CIED's, burns and other injuries will be discussed.

We would like to offer the following packages to demonstrate your company's support for this meeting and ongoing commitment to MRI Safety.

For further course information please go to <http://phoenixconfau.com.au/mrisafety2020/>

**Platinum Sponsor** - \$10000 + GST  
Benefits;  
Four full registrations  
2 x trestle tables (4 chairs)  
Delegate list 2 weeks pre conference  
Double size Company logo on Phoenix Website  
2 x Rolling intersession adverts  
Email blast leading up to the conference.  
Satchel insert and Stage Banner

**Gold Sponsor** - \$7500 + GST  
Benefits;  
Two full registrations  
1 x trestle table (2 chairs)  
Delegate list 2 weeks pre conference  
Company logo on Phoenix Website  
Rolling intersession advert  
Satchel insert & Stage Banner

The course has a distinct ANZ focus and is suitable for Radiologists, Technologists, Physicists and allied compliance personnel. Market your latest MR products to a receptive audience.

**MRI's MOST IMPORTANT TOPIC PRESENTED BY ITS LEADING CLINICAL AUTHORITY**

# Additional Sponsorship

---

## Satchel Insert - \$1,100

Placement of one item (maximum 2 X A4 pages) into delegate satchels

## Inter-Session Advertisement - \$2,200

Single Powerpoint slide displayed during session breaks

## Lanyard Sponsor - \$7,500 (\$1,000 PLATINUM, \$2500 GOLD)

The exclusive right to have your company lanyard included in the delegate satchel (lanyards to be provided by Sponsor)

Vendors other than the Lanyard Sponsor may not distribute their company lanyards to delegates during the conference

## Customised support

We will customise a package to suit you. Organisations who wish to support the conference and have ideas that are not covered in the above are invited to approach us to negotiate a package to suit their budget and market position.

Additional Registrations for Sponsors - Full registration for single employee of Sponsor

Early Bird \$750 if paid on or before 24th March 2020

Regular fee \$850 if paid after 24th March 2020

## Non-sponsoring vendor registration

Full registration for one person

Regular fee \$1250